WHO WE ARE

PROFILE & TIMELINE

Q-Park is a leading off-street parking infrastructure owner and operator with well-managed commercial parking facilities across seven western European countries. We operate off-street parking spaces we own, have under concession or with long-term lease contracts from public and private landlords. We focus on off-street purpose-built parking facilities at strategic locations.

We operate more than 3,600 parking facilities comprising over 706,000 parking spaces in the Netherlands, Germany, France, Belgium, United Kingdom, Ireland and Denmark. Based on publicly available industry data for our competitors, we estimate that we are a top three player, based on the estimated off-street revenues, in all the countries in which we operate.

I   We are present in over 320 cities.

I   We provide a leading EV charging point offering with over 4,000 charging points.

I   We have a 25-year track record of consistent revenue growth with a strong rebound post-Covid.

Q-Park market position

We Develop Quality
QPARK

Based on (estimated) off-street revenues.

We demonstrate that effective regulated and paid parking combined with smart tariff plans, pre-booking propositions, combined with digital access and payment services make an economic and sustainable contribution to cities and society, positively impacting how people enjoy their urban visit, journey, shopping, commute or residence.

We have consistently secured long-term contracts and built a portfolio of prime parking locations, including multifunctional1 parking facilities near inner-city areas, public transport interchanges, airports and hospitals.

HOW WE ARE DIFFERENT

PARKING AS A SMART SERVICE

PASS

PARKING AS A SMART SERVICE

Powered by Q-Park

Q-Park Parking as a Smart Service (PaSS) is an evolutionary innovation combining ANPR technology with digital payment solutions, a quick-response code (QR code), Q-Park's proprietary Back Office Calculation (BOC) and Parking Management System (PMS) at access and exit points.

Q-Park PaSS enhances seamless parking services with digital access and automatic payment. It integrates payment options and is available to any customer using a parking or payment app which is part of our ecosystem. Customers register their number plate and link it to a bank account. Their number plate then forms their key to access Q-Park car parks. And with their QR code they can open pedestrian doors.

Q-Park PaSS is capturing value from innovation with a variety of business partners. Together we consider how to:

- simplify the various steps a parking customer needs to take (literally and figuratively) and we innovate to make these steps as simple as possible;
- connect the various sales & service channels a customer uses and we innovate for transparency, flexibility and freedom of choice;
- plan adaptively for businesses who wish to offer parking as part of their service and ensure seamless integration with their backoffice systems.
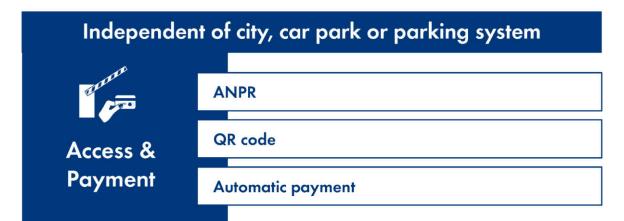
Portals

Q-Park PaSS enables businesses to manage access rights for their fleet by means of the **Fleet Portal** and for their visitors by means of the **Visitor Portal**. With the **Event Portal** we can manage access rights for VIPs, guests and operational crews at specific locations with specific date(s) and timing.

Q-Park PaSS Infographic

Q-Park enhances seamless parking services with digital access and automatic payment

PaSS = Parking as a Smart Service

Independent of city, car park or parking system

Access & Payment

- ANPR
- QR code
- Automatic payment

Access Portals

Online sales channels	(Smart value propositions Season tickets & Pre-booking)
Customised sales channels	(Linked customer journeys – APIs & URLs)
Parking & Payment apps	(Q-Park, KBC, 4411, …)
Fleet portal	(Manage parking rights for colleagues)
Visitor portal	(Manage parking rights for guests)
Event portal	(Manage parking for VIPs, guests & crew)

Partner Interfaces

Mobility Providers	(Charging, Sharing, Public Transport, Micro-mobility, …)
Municipalities	(Liveability & Mobility)
Public & Private Landlords	(Sustainable assets)
Data & Dashboards	

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